



1204 Main Street, #314
Branford, Connecticut 06405

866-4INSYNC Toll Free
203-468-8322 Direct
775-522-2740 Fax

Contact: Jennifer Hofmann (203) 468-8322 or Jennifer@insynctraining.com

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USDLA, NSU, and InSync Training Offer Synchronous Learning Expert Program

BRANFORD, Conn. - InSync Training, a recognized industry leader in best practices for the design and delivery of live online learning, has partnered with the United States Distance Learning Association (USDLA) and Nova Southeastern University's (NSU) Fischler School of Education and Human Services to offer a synchronous training certification course designed to help educators optimize their online training programs by mastering the virtual classroom. The InSync Synchronous Learning Expert (SLE) program is an industry-recognized certification curriculum designed to enhance the ability of training professionals to design, deliver, and implement effective live online training.

The growing prevalence of live online learning has led many educators to look at how they might effectively utilize live online learning. The SLE curriculum provides trainers with all the information they need to become experts at designing and running live online learning initiatives using Web conferencing and virtual classroom technology. By offering this certification, the partners are equipping training and education professionals with the skills needed to effectively increase the success and value of their training programs through synchronous online learning.

"The United States Distance Learning Association, in partnership with the Nova Southeastern University's Fischler School Of Education and Human Services, is pleased to recognize and recommend the InSync Synchronous Learning Expert (SLE) designation and certification process," said Tom Land, Dean of Training and Workforce Development at NSU. "It is a perfect complement to our existing Distance Learning Leader curriculum, which targets professionals involved in leading, managing, designing, and instructing distance (e-Learning) programs in corporate, academic, and government settings."

"SLE program graduates are setting new standards across every industry for quality and creativity in live online training," said Jennifer Hofmann, president of InSync Training and author of *The Synchronous Trainer's Survival Guide*. "We are excited about the opportunity to work with training and education professionals from around the globe to improve the overall quality and outcome of live online learning. By partnering with the USDLA and NSU, we are able to easily reach and support a much wider audience."

The Synchronous Learning Expert program is comprised of several tracks, and offerings begin February 20th. Visit http://www.insynctraining.com/pages/pg_courses.htm to enroll.

Course offerings include:

- **Synchronous Facilitation Certificate:** Twelve hours of live, online instruction blended with self-directed exercises and assignments designed to help maximize the engagement of remote participants and manage the logistics of facilitating synchronous events.
- **Synchronous Design Certificate:** Fourteen hours of live, online instruction blended with self-directed exercises and assignments designed to help trainers and facilitators create



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collaborative exercises using synchronous tools and to design instructional materials to support their programs.

- **Capstone Certificate:** The overall certification course pulls all aspects of the program together, combining the Synchronous Facilitation and Design certificates with topics such as blending and creating successful online learning environments, topped off with an individualized practicum.

Other courses offered by the partners include:

- **Synchronous Trainer's Survival School:** Six hours of live, online instruction, blended with self-directed exercises and assignments, designed to help participants become familiar with the learner experience, e-learning terminology, and the basics of synchronous design and facilitation.
- **Instructional Design for the Subject Matter Expert:** This certificate program is intended to give basic ISD skills to Subject Matter Experts so that the training they design is focused, actionable, and a positive contribution to the organization.

About InSync Training, LLC

InSync Training offers a variety of consulting, development and delivery services to support synchronous training initiatives. InSync combines specialized instructional design, internet broadcasting techniques, and media development to deliver the most effective training for the live online environment. InSync offers a series of certification programs dealing with synchronous training topics and is committed to supporting the entire synchronous training community by providing related resources through the free online community, InSync Center. InSync's training team is led by Jennifer Hofmann and supported by an established network of trainers, instructional designers, community producers, and education experts. Visit InSync Training at www.insynctraining.com.

About USDLA

The United States Distance Learning Association is a non-profit organization founded in 1987 to promote the development and application of distance learning for education and training. USDLA represents 2000 members from pre-K through 12 education and higher education, continuing education, corporate, military and government training, home schooling and telemedicine. USDLA is a leading source of information and policy for distance learning that focuses on all legislation impacting the distance learning community and its varied constituencies. Since 1993 USDLA has continued to establish state chapters in all fifty states. For more information about USDLA visit the organization's website at www.usdla.org.

About Nova Southeastern University's Fischler School of Education and Human Services

NSU's Fischler School of Education and Human Services (FSEHS) is a dynamic and progressive graduate school that embraces dozens of programs of postgraduate study in the fields of education and related human services -- almost all delivered through high-quality distance education techniques perfected in more than 30 years of experience in site-based, cluster-based, and online curriculum delivery. For more information about FSEHS visit the organization's website at www.schoolofed.nova.edu/home.htm.

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